

What is User Experience (UX)?

What does it mean to write & design for users?

In this class we will explore these questions (and more) as we examine various user-centered design approaches for the creation of websites, mobile apps, and/or other technologies. Through readings, activities, and projects, we will investigate how UX professionals conduct ethnographic research to learn about their audience, create language to describe these systems, design wireframes and prototypes, and document these interactions in specifications. The best way to learn how to do UX is to do UX, so this class will be a project-based course rather than a research paper-based course.

This course will be taught by Dr. Kathie Gossett during Fall Quarter 2018 on Mon/Wed from 7:40-9:00 PM.

